Complex information, translated into clear content



Let's turn your expertise into information your audiences can easily find, understand, and use — together.

Core Competencies

Content Strategy
- Patient insights analysis and reporting
- Content audits and inventories
- Persona development
- User journeys and content mapping
- Information architecture
- Key messages
- Content governance and workflows
- Plain and inclusive language audits

Writing
- Web and print
- Plain language for non-specialists
- Patient education
- Blogs and newsletters
- Social media
- Toolkits and guides
- Reports and white papers
- Grants and proposals

Editing
- Developmental editing
- Substantive and line editing
- Copy editing
- Proofreading and production editing
- Alt text and metadata for accessibility and SEO

Training
- Topics: plain language, inclusive language, clear communication, health literacy
- Slides and handouts
- Pre- and post-surveys
- Workshop and webinar facilitation

Testimonials

"**If you need someone who truly understands plain language, audience-centered content, and how to turn complex ideas into communication that actually lands, work with Amy. Seriously.**"

— Business Analyst and DEI Leader, government services organization

"**I really appreciate the perspective [Amy] brought to the reviews and the time [she] took to make the toolkit as strong and user-friendly as possible.**"

— Research and Evaluation Manager, national nonprofit

Clients

I work directly and indirectly, via subcontracts, with organizations that span **the breadth of health and science communications** in all sorts of settings, including:

- Federal, state, and local government
- Pharma and medical device companies
- Non-profits and advocacy organizations
- Academia
- Creative agencies and communication consultancies

Here's a selection of my current and recent clients:

About Me

I'm Amy! I'm a communications consultant with expertise in **health and information literacy, plain and inclusive language, human-centered design, and adult learning**.

I partner with mission-driven organizations and authors to **meet audiences where they are, with the information they need**. That includes:

- Crafting impactful progress reporting and thought leadership that wow funders
- Developing educational content that empowers people to make informed choices about health for themselves and their families
- Centering community voices in research-driven content strategies



No matter how large or small the project, I offer advanced scientific training and familiarity with science and medical literature, a willingness to dig deep to overcome nuanced challenges, and an **unwavering commitment to serving audiences first**.

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